

# Promoting Your Program:


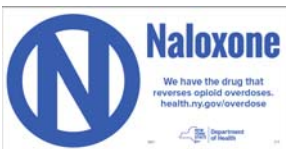

The NYSDOH Opioid Overdose Initiative supports (450 +) all registered opioid overdose programs by offering a variety of resources to help promote and support the local work that continues to thrive.

**Promoting Naloxone:** Programs can choose from decals, stickers, and posters to promote to staff, clients/patients and the community that their program furnishes naloxone. Programs have multiple items to choose from.

To order, please follow these directions:

- Email [B0019W@health.ny.gov](mailto:B0019W@health.ny.gov) ; and include
  - Title of publication, publication #
  - Quantity
  - Program Address [no PO BOX addresses] and contact name

Allow for 1-2 weeks for items to arrive.

	Title of Materials	Pub #	Type & details
	Naloxone <i>PROVIDER [Community]</i>	9816 ENG/SPAN	2 sided Poster: 8.5" x 11"
	Naloxone	9817 ENG	<i>STICKER 8"X4"</i>
	Naloxona Tenemos un medicamento que revierte la sobredosis de opioides.	9818 SPAN	<i>STICKER 8"X4"</i>
	Naloxone	9423 ENG	<i>DECAL 8"X4"</i>
	Naloxona Tenemos un medicamento que revierte la sobredosis de opioides.	9425 SPAN	<i>DECAL 8"X4"</i>

# Promoting Your Program & Naloxone:

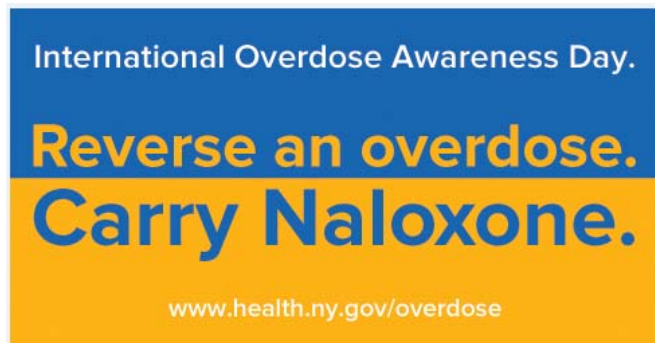
Programs who utilize their website and/or other social media platforms (Facebook, Twitter, etc.) to promote services/program can also access social medial files that can support your program's training messages and events. See below for some of the most recent files.

**911 NYS Good Samaritan Law & link to:** NYSDOH factsheet:  
<http://www.health.ny.gov/publications/0139.pdf>



**August 31, 2017—International Overdose Awareness Day** -- The goals of International Overdose Awareness Day are to raise awareness of overdose and reduce the stigma of a drug-related death; and to acknowledge the grief felt by families and friends remembering those who have met with death or permanent injury as a result of drug overdose.

Programs can access these files, simply send an email to [overdose@health.ny.gov](mailto:overdose@health.ny.gov) and request the file you want.



**You'll be remembered.**



International Overdose Awareness Day.  
August 31, 2017 [www.health.ny.gov/overdose](http://www.health.ny.gov/overdose)

**We remember.**



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